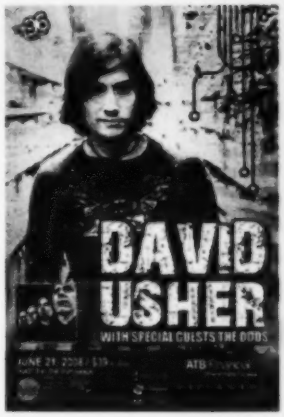
MEDIA RELEASE

ESPLANADE
ARTS & HERITAGE CENTRE
401 FIRST STREET SE | MEDICINE HAT, AB | T1A 8W2 | 403.502.8600

FOR IMMEDIATE RELEASE
May 20, 2008

JUST ANNOUNCED
DAVID USHER
AT THE ESPLANADE
WITH SPECIAL GUESTS *THE ODDS*
JUNE 21



Medicine Hat – The Esplanade Arts and Heritage Centre and MY96 are pleased to announce ***David Usher***, performing live at the Esplanade June 21, 2008 with special guests ***The Odds***. Tickets go on sale on Friday, May 23 at 10 a.m.

David Usher, the former frontman for Moist, has sold over 1.3 million albums worldwide – winning five Junos including 2002 Pop Album of the Year. He's had 10 different singles, including songs like *"Alone in the Universe"* and *"Black, Black Heart"* earn the #1 spot on Canadian and U.S. radio charts and 10 singles in the top ten in countries like England, Sweden, Korea, Japan, Czech Republic and Denmark.

A new album is scheduled to release this fall.

Opening for David Usher is Canadian alternative rock band ***The Odds***. Four previous albums featured hits like *"Heterosexual Man," "Truth Untold," "Eat My Brain,"* and *"Someone Who's Cool."*

Their new album "Cheerleader" hits stores TODAY.

ESPLANADE MEMBERS CAN PURCHASE TICKETS STARTING WEDNESDAY, MAY 21 AT 10 A.M. IN PERSON AT THE ESPLANADE BOX OFFICE LOCATION ONLY.

Public sales start Friday, May 23 at 10 a.m. at the Esplanade Box Office, Medicine Hat Mall Customer Service Desk, online at www.tixx.ca or by phone at 403.502.8777.

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For further information, please contact:

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A facility of Medicine Hat The Gas City

Alberta's TOP 35 EMPLOYERS